

FOR IMMEDIATE RELEASE

Bennion Deville Homes Welcomes Toni Carter

LAGUNA NIGUEL, CA – AUGUST 16, 2016 – Bennion Deville Homes proudly welcomes Realtor® Toni Carter to the Laguna Niguel office, located at 27941 La Paz Road, Suite A. Toni, who also holds a B.F.A. in Art History with an emphasis in Architecture, works with buyers and sellers throughout Orange County.

Prior to making the leap into real estate full time professionally, Toni successfully sold her personal homes and completed house flips, which inspired her to make real estate her next career move. “I was able to market my homes and control the pace of viewings to maximize sale prices, so I knew real estate sales was an area where I would excel,” she states. Toni’s experience with home rehab was also the springboard that launched her boutique interior design firm, where she furnished and decorated a variety of spaces, from single rooms to full houses.

Toni’s background in art, architecture, and interior design gives her a unique, professional eye to help her clients both buy and sell property. “I can see the potential in all homes, which allows me to help my clients visualize the possibilities in a home they are interested in buying or with listing their home for sale. My job with any listing is to maximize the home’s appeal and create that emotional attachment for homebuyers through the lifestyle displayed within the home by accentuating its best features. Staging is crucial to selling a home because you are presenting it in the best light possible.” she adds.

In addition to her passion for architecture and design, Toni enjoys helping others accomplish their goals. As a result, she employs a distinct, personal style of client service. “I approach my clients with an open personality, which is essential to establishing the rapport and trust required to building a solid, lasting relationship.” Toni’s days as a certified mediator for the University of Georgia have given her the skills to quickly create strong relationships and a high level of comfort with her clients. “I learned to be an excellent communicator. Listening, especially in real estate, is the key to creating a happy client.” Toni’s mediation expertise also comes in handy at the negotiating table, bringing both sides together to form an amicable agreement while keeping client interests in mind.

In her spare time, Toni enjoys giving back to her community through her church, where she is actively involved in service outreach, and also as a volunteer art instructor at her son’s school. “I really enjoy teaching the art classes to kids and cultivating their interest in drawing. At church, we do a variety of service projects around Orange County to improve the quality of life in the neighborhoods we help. It is important to give back any way that you can, and I want to set the right example for my son and teach him to be selfless.”

Toni heard about Bennion Deville Homes by visiting open houses in her neighborhood and meeting agents from the brokerage. “I thought about which brokerage to join based on my decision-making process as a consumer and who I would prefer to use. I was impressed with the quality of professionals within the brokerage and the boutique feel to the branding of the company,” Toni concludes.



Adds Sandi Richardson, Managing Broker, “Toni’s impressive background in both business and creative design, coupled with her ability to connect with people instantly, will drive her success in this business. We are excited to welcome Toni to our Laguna Niguel office family and look forward to working with her.”

About Bennion Deville Homes

Bob Bennion and Bob Deville brought their highly acclaimed and successful Bennion Deville Homes blueprint to the coastal Southern California communities of San Diego and Orange counties in 2010. Bennion Deville Homes offices proudly serve Orange County in Laguna Niguel. San Diego County offices are located in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. The powerhouse regional brokerage also proudly serves the Coachella Valley from 17 offices, including locations in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio. Bennion Deville Homes also serves Southern California from offices in Glendora, Lake Arrowhead, and Redlands.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit BDHomes.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.