



FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome Yvonne Lillo

SAN DIEGO, CA – AUGUST 9, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are happy to welcome Realtor® Yvonne Lillo to their family of real estate professionals at the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Yvonne earned her real estate license in 2001 and works with buyers, sellers, and investors throughout coastal North County San Diego, including the cities of Oceanside, Carlsbad, Vista, and Encinitas.

After a going through a turbulent transaction when she bought her first house, Yvonne was inspired to join the real estate profession to make sure others were spared from having the same experience. “I wanted to ensure that I do my part to make the process enjoyable and as smooth as possible for my clients,” Yvonne says. “Real estate transactions, whether buying or selling, can be stressful for everyone involved. My job is to shield my clients from that stress and guide them through from start to finish.”

Yvonne employs a sharp ear to pinpoint client needs, helping her to best meet those needs and create a positive transaction outcome. Clients enjoy Yvonne’s calming presence and patient approach, citing her friendly demeanor as a stabilizing force in their real estate experience. “I do not push my clients to make a decision or put pressure on them to settle on



something they aren't 100% sure is the right choice. Instead, I work with them until they find exactly what they are seeking. Over the course of this process, I arm my clients with as much critical information as possible and recommend things based on their needs, however, the final choice is theirs and I want to make sure they are making it with full confidence in the result," continues Yvonne.

In addition to traditional home sale and purchase transactions, Yvonne works with investors, helping evaluate neighborhoods, home prices, and the status of the home to determine if the property is a good investment. "I enjoy working with investors and finding properties that can net a great return. Sometimes the homes need work, but that's a fun angle to the process, too," she adds. Depending on the status of rents in the neighborhood, Yvonne will advise her clients on whether they should hold onto the property and rent it or if it makes sense to sell the property after completing the renovations.

Yvonne decided to make the switch to Bennion and Deville's Windermere Real Estate SoCal because of the Carlsbad office's prime Carlsbad Village location. "I had seen the Carlsbad office and liked the area, so that sparked my interest initially. Once I stopped in to the office, I was greeted by friendly agents and staff who made me feel as if I had been there for years, even though we were meeting for the first time. The combination of



culture, office location, and market presence made me comfortable to make the change,” Yvonne concludes.

“I am proud to welcome Yvonne to our Carlsbad office,” says Joe Wogoman, Managing Broker. “Her years of experience in the industry and dedicated approach to client service make her a great addition to our growing family and I know she will continue to thrive in our environment.”

About Windermere Real Estate SoCal

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities of San Diego and Orange counties in 2010. Windermere SoCal offices proudly serving Orange County include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit WindermereSoCal.com. For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @WindermereSoCal.