



FOR IMMEDIATE RELEASE

Windermere SoCal Welcomes Aaron Brown

SAN DIEGO, CA – DECEMBER 15, 2014 – Windermere Real Estate SoCal welcomes Realtor® Aaron Brown to its team of real estate professionals at the Carlsbad office, located at 300 Carlsbad Village Drive, #217. Brown brings a strong background developing exceptional personal relationships to create a wonderful customer service experience for his clients.

“I love working with people and I have always been enamored with real estate,” says Brown. “Being a Realtor® is a natural fit for me – I get to work closely with people and help them achieve their real estate goals, while getting to see the beautiful homes our area has to offer.” Brown’s affable personality served him well before he began his real estate career when he held various leadership roles with non-profit organizations. He has found success by rolling interpersonal skills sharpened during his previous career into real estate, where he applies them to create excellent customer service.

On top of his outgoing, approachable demeanor, Brown strongly believes in developing an open line of communication with clients to ensure the process is as smooth as possible. “I want to take a process that can be arduous for some and make it fun,” he continues. “My clients turn into friends by the end of a transaction, which is how it should be. I want to create a great experience for everyone while finding creative solutions to fulfilling their wishes.”

An avid basketball fan, Brown has turned his passion for the game into a way of giving back to the community by coaching rec and AAU level youth basketball. Win or lose, he strives for his players to achieve success as individuals on and off the court.

Understanding what makes up a great team, Brown made the switch to Windermere



because “they show a willingness to make me successful and provide the tools necessary to achieve that success.”

Adds Joe Wogoman, Managing Broker, “Aaron’s exceptional attitude and good-natured personality make him a delight for colleagues and clients. As a strong communicator and negotiator, Aaron is able to satisfy clients at the end of each transaction both with the outcome and the process.”

About Windermere Real Estate SoCal:

Windermere SoCal offices are located conveniently throughout San Diego and Orange counties, with additional office openings planned in the near future. Orange County offices include Laguna Beach and Laguna Niguel. San Diego County offices are located in Alpine, Carlsbad, Carmel Valley, Hillcrest/Mission Hills, La Mesa Village, and Little Italy, with an Encinitas office opening soon. For the complete list of office locations, visit www.WindermereSoCal.com.